



14 Stoll Drive P730
Jamesport New York 11947

p 631-779-3357 c 516-297-2856
e jdr@adradvisors.com
aim JimDelRossi

ADR Advisors Incorporated and Sun Microsystems Advanced Product Testing Lab Announce AS5678 Workshop Series Featuring Boeing Speakers

Audience of International RFID Technology Providers and Aerospace Organizations to Benefit for SPEC2000 Adoption

Jamesport, NY (September 4, 2008)—ADR Advisors Incorporated announces joining the "AS5678 Workshop Series" in collaboration with Sun Microsystems (NASDAQ: JAVA), beginning at RFID World in Las Vegas on September 9th, 2008. Featured workshop leaders include Ken Porad, Daryl Remily and Susan Jordan of The Boeing Company (NYSE: BA), Andy Brown of Sun Microsystems and Jim Del Rossi of ADR.

Through the year ADR will participate in a series of workshops, hosted by Sun Microsystems featuring Boeing, for vendors and customers who use RFID tags for SPEC2000 compliance. These workshops will provide direct training as well as discussions for optimizing the use of RFID tags and related equipment. The workshops are free of charge and will cover a broad range of introductory-to-advanced topics designed to provide attendees with both a theoretical and working knowledge of how to apply SPEC2000 and AS5678.

More information about upcoming events can be found at:

<http://ADRAdvisors.com>

general@adradvisors.com

AS5678_Boeing_Sun_Conf@Sun.COM

1-631-779-3357

"This workshop provides a unique opportunity within aerospace and defense to demystify and comprehend AS5678 performance testing."

Ken Porad, Associate Technical Fellow, The Boeing Company

"These workshops extend work being done throughout the industry, in EPCglobal, SAE and other organizations to provide practical insights into SAE Aerospace Standard AS5678 and how it relates to SPEC2000 Chapter 9 (parts traceability) "

Daryl Remily, Technical Principal, The Boeing Company

"We are proud to be the first test lab to be performing AS5678 testing as well as participating in the specification processes. These workshops provide a great opportunity for companies involved in SPEC2000 to share a lot of valuable knowledge."

Brian Walker, Manager of Laboratory Operations, Sun Microsystems APT Lab



14 Stoll Drive P730
Jamesport New York 11947

p 631-779-3357 c 516-297-2856
e jdr@adradvisors.com
aim JimDelRossi

ADR Advisors Incorporated

Business/Technology consulting for emerging and converging technologies. Adoption and integration roadmaps for technologies such as RFID is our core business. Member of EPCglobal.
Jim Del Rossi, 631-779-3357 JDR@ADRAdvisors.com

Sun Microsystems APT Lab

Established in 1982 on the StorageTek Louisville campus as a protective package development, prototyping, and testing laboratory, the APT Lab expanded its capabilities to become a provider of dynamic, climatic, and RFID testing services. Sun's Advanced Product Testing Lab can help you evaluate RFID capabilities at every phase of the life cycle.

Dave Thompson, National Sales Manager 800-348-1458 Dave.W.Thompson@sun.com

Boeing

Boeing is the world's leading aerospace company and the largest manufacturer of commercial jetliners and military aircraft combined. Additionally, Boeing designs and manufactures rotorcraft, electronic and defense systems, missiles, satellites, launch vehicles and advanced information and communication systems. As a major service provider to NASA, Boeing operates the Space Shuttle and International Space Station. The company also provides numerous military and commercial airline support services. Boeing has customers in more than 90 countries around the world and is one of the largest U.S. exporters in terms of sales.

Daryl Remily, Technical Principal, 206-662-1847 daryl.j.remily@boeing.com

SPEC2000 <http://www.spec2000.com/50.html>

AS5678 <http://en.wikipedia.org/wiki/AS5678>